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Inspired Prediction by Joe Schroeder

## My Prediction for Year 2007

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E-Mail Me and Say, “More Joe Please, I Want his Audio CD for my iPod.”

What you are about to read needs no introduction.  
I first read this and was rendered speechless.

I share with you out of sheer admiration, love and fellowship.

This man (Joe Schroeder) has clearly tapped into something most others can't see. And the fact that he sits on LIVE calls decoding his mysteries to me---well, I am beyond words.

To get on Joe's LIVE calls, just ask me.

PS: as you get 1-2-3 pages into this, you may consider printing this.  
What you are about to LEARN is worthy of your serious attention.  
PRINT this if your heart tells you too.

Double Post-Script: Ask for Joe's FREE audio CD. (think iPod)

***When your recruiting efforts return to reciprocity you will create a funnel of people back to you in size that used to only be within your imagination.***

*I should know. I have used this technique to create Organizations that turned into armies of Obsessed Networks that ran beyond 20,000 people.*

## **Small Business Opportunity Magazine,**

Susan Raykowski, Editor

“Joe Schroeder is a Human Dynamo.”

## **Six Figure Income Magazine,** Gerry Carson Editor

“From Mincemeat to Mega-Star ” to over \$400,000 per month in sales. Joe Schroeder COVER STORY.”

## **Profit Now Magazine,** Chuck Huckaby Editor

Voted #1 Network Marketing Course four page review 1998

## **HBC, Home Business Magazine,** Cutting Edge Media

Cover Stories on Mr. Schroeder 1998 and 2001

“Average Joe Buries The Works I CAN’T and Becomes MLM Bigfish!”

## **Predictions for 2007 -----From Joe Schroeder**

*The new economy has nothing to do with money*

### **Trends:**

1999 to 2001: Affiliate MLM recruiting techniques.

2001 to 2003: Buy leads and call strangers.

2004 to 2005: \$1,500 direct sales programs.

2007 to ? : Inspired communities that promote prosperity.

### **The Inspiration Economy is Here. Are You Ready For 77,000,000 Boomers?**

There is a trend upon us. So read carefully and cash in.

#### **FACT:**

“The SECRET” is here. It’s a new movement on-line.

The trend is to lead with inspiration, not money.

Make \$1,000 to \$25,000 per week/month. But inspire first.

#### **Fact:**

The movie CRASH happened in 2005

The message was, “stop hating each other, we are all connected.”

#### **Another Fact:**

The movie “What the BLEEP is going on.” 2005

The message was that collective consciousness is upon us.

T. Harv Ecker Millionaire Mind-Set seminars are everywhere and the new “hot” direct sales product isn’t soap----surprise!—but CD programs teaching personal power and business coaching.

*It's kinda hard to ignore what already exists.*

Here's the bottom line. People are fed up. They have been demoralized by corporate America, Martha went to jail and the movement of inspiration has already drawn the line in the sand.

### **The Masses Are Fed Up**

It's the MATRIX and what pill are you going to take? The red one or the blue.

MASTER-MIND is the blue pill.

## **Soldiers of Prosperity and Angels of Wisdom Fight For Each Other's Individual Freedom Through The Inspiration Economy**

The gloves are off, traditional America has opened its eyes to alternative ways [finally!] to manifest revenue and it's not going to be about money anymore.

Make money and lots of it. But you lead with "can I serve you?" Sales presentations are so last century aren't they?

The Hot New Biz-Model for Networkers is

- \*\* Offer a free sample. Lead with value & reciprocity.
- \*\* Constant support even with off line CD's and forum boards.
- \*\* A community that nurtures verses a "closing" selling drill.
- \*\* Have a marketing SYSTEM that lets people sell themselves.
- \*\* Give more give value in order to get more cash value.
- \*\* By 2007 I hope you can lead with a free sample.

\*\* **Fact:** In 2006 over 50 MILLION boomers retired and loads of people who HATE to "sell" are entering our industry as way to accrue a second income.

- 1) Here's how to turn them off. ACT like you are selling cars.
- 2) Pretend that anyone can be a salesmen.

What's hip about Billion dollar companies like McDonalds, Domino's pizza, Taco Bell and Wall-Mart, is that they are RUN by people. Not sales-types. Yes. You can earn \$10,000 to \$25,000 per month in our business and you DO NOT have to beg people to join.

New word for many people reading this, MARKETING!

If what you sell is value based, you give out samples, the vacuum back to your cash register will be lines of people world wide.

### **Human Road Kill is No Longer Tolerated**

In 2007 the core valuation will be SERVICE through inspiration that spirals into an economy packed with inspired capitalists who share upward into the higher good of all, *while not at the expense of people.*

Network Marketing traditionally pays its leaders at the expense of the little guy who grunts along for years *without ever turning a profit.* Boo!

### **This Makes Too Much Sense to Ignore**

Good things ATTRACT good people and if that is true, and it is, where is the leverage that ATTRACTS new people? Where is the free CD? Where is the free Master-Mind community that ATTRACTS people weeks before it ever attempts to SELL them?

Do \$50 and \$100 programs need samples? Probably not. McDonalds did pretty well without them. But when you are asking people to buy a \$500 to \$1,000 product?

Never forget this. By it's very design the internet breeds suspicion. Offer a free sample, even a sample download and you invite thousands into your sales funnel who would have other wise been swept away out of fear.

Marketing woo's people towards you.  
Marketing excites people to STAY in your buyers funnel.  
People sell themselves who are marketed properly.  
Marketing, value and a sales process sells. Just ask Bill Gates.

Hey, when is the last time anyone called you and pitched you a new Apple Mac computer? Never right.

Cool how MARKETING works isn't it.  
Marketing makes people sell themselves.

### **Marketing looks like this:**

[Click to get my free MP-3 download. It's free and 58 minutes.](#)

## **There is Always "Hidden Order" Within What Appears Like Chaos**

There is a new "hidden order" within our industry.

Those, like me, who are forward thinkers and visionaries, will prosper and prosper heavily. It's the blue pill, the alternative, remember that.

***I call it the....***

### **New World Order in The Economy Era of Free Enterprise**

What will shoot through the roof by 2007 and make new Millionaires out of many, will be those that trade intangibles and stuff money can't buy.

### **So Gather Your Intangibles. Quickly.**

Things like your reputation, your word and how well you serve people WITHOUT asking them to buy anything or send you a money order for \$1,500 cash. Those are intangibles.

By 2007 people will be earning BIG income trading:

- \*\* Their reputation. An intangible.
- \*\* What their marketing history has been. An intangible.
- \*\* How they feel on the phone. Nice or desperate? An Intangible.
- \*\* People will measure each other by how easily they share.
- \*\* If you are in "closing" mode you'll tip your hand as brand new.
- \*\* Too many good people have been burned and it's changing.
- \*\* Many are looking for something that feels good = makes money.

*What you are about to read I willed onto paper back in 2002. Very few people have ever seen this piece, a prediction really, that back in 2002 probably would have fallen on deaf ears.*

Today however, what you are about to read, and witness, simply can't be denied.

It's time. It really is. Our time.

With that brief introduction, Ladies and Gentlemen, for your inspection I now offer you "the blue pill."

## **The ALTERNATIVE.**

It's one United Collective Consciousness we call  
MASTER-MIND

*Intangibles can make you a Millionaire.*

It's about more than what you sell.

# The New Economy of Inspiration and Intangibles

Forget big brother. He no longer cares.

Once upon a time, you spent \$25,000 to \$100,000 and went to college to learn and to be trained on how to be employed.

Then you signed on the dotted line, slung the chain with your ID card pinched to it around your neck, your new employer trained you, nurtured you, paid for your car and your babies being born and they *then showed you a ladder leaning up against the wall and shouted at you, “go climb!”*

## **Circa 1953 to 1977**

As long as you didn't drop the ball and make too many mistakes, you were safe and you could retire in glory. You didn't have to worry about your career and the notion of having numerous transitional career changes, back then---would have sounded like a bad joke.

But again, this was the last century and over twenty-five years ago. Your father remembers those old days.

## **Ask Your Parents About This**

Back in the day, the company would take care of you, justice and hard work would prevail and loyalty----going both ways---were the highest of corporate values.

That was yesterday. No, erase that. That was a generation ago!

*In today's business climate all we have--- is each other.*

*Literally. It's us Master-Thinkers against big business. Now the network rules (yours) and intangibles like your network, your reputation and how well you can serve others, within your own network, is the commodity of the new economy and the Soldiers of Prosperity who champion this crusade of capitalists to other fringe dwellers.*

It's about being unified, "as one," not separatists, working alone, next to each other, in office cubicles, for the greater good of the boss.

Did the business climate change? Huh buddy, you bet it did.

### **Look at Lucent or Toys-R-Us**

In today's world of intense competition, restructuring, and corporate takeovers, lets not even go into the splats and "tanks" so many of the behemoths are experiencing.

Ever hear of World/Com or Toys-R-Us? What happened?

The key today is THE NETWORK!

*Not the corporation.*

### **Now Your Network is Where The Bank is**

The key today and the new commodity is everyone's own individual network, a network of capital, a network of trust and integrity and a network of cohesive profit margins---working for the good of all, equally, for the strong, who demand to be THE FOOD CHAIN instead of the paid pencil pusher.

## **Struggle and Towing The Line Worked a Generation Ago. Today's Bank is Your *Ability to Influence and Lead***

You are either the hunter or the hunted. People who provide the most food always eat the best, right? But it's a decision.

Therefore the mandate leads towards unification, not DIFFERENT "levels' of potential income.

### **The Pyramid of "Overworked and Underpaid."**

Did you ever notice in the world of "Big Blue" everyone is paid in relation to what their LEVEL (think pyramid) pays?

CEO: \$2.1 Million  
President: \$900,000  
COO: \$610,000  
Chief Executive: \$350,000  
Chief of Sales: \$178,000

Top Salesman: \$125,000  
His Secretary: \$34,000

Not good. Not bad. But if given a choice, would you want to control your income or have it controlled by a system that ONLY dishes out an income that the prescribed "level" pays?

**Puzzle Me This:**

Don't employees realize that they are always paid on what their level pays (their job title) and never quite earning on what they are actually worth? Hasn't the person struggling to pay their bills figured that puzzle out yet---to making more money?

**Pay-Checks Don't Create Lifestyle. Money Does.**

It's not about making more money that turns people like us on. It's the lifestyle that money affords us. It's the lifestyle.

**The Life-Style Snapshot:**

- \*\* No commute. Who cares how much gasoline is!
- \*\* Earn money 24/7 *instead of only* from 9-5
- \*\* It's 3-4-5 vacations annually, not one.
- \*\* *Lifestyle is connected to what you love.*
- \*\* It's working for a loving, not a living.
- \*\* Life-Style is being home at 3:15 to pick the kids up.
- \*\* Lifestyle is being home to make the kids pancakes.
- \*\* *Lifestyle is wearing clothes you like. Instead of costumes.*
- \*\* *It's working where you're celebrated, not tolerated.*

*That's what LIFESTYLE is.*

Something almost no one consciously considers..  
Something most people are NOT aware of....  
Something STAGGERING....

***Your choice of work DICTATES your lifestyle:***

- \*\* WHERE you work dictates how long your commute is.
- \*\* Where you work dictates how much time you give your kids
- \*\* WHERE you work dictates, are you tolerated or celebrated?
- \*\* Where you work dictates much of your self-esteem.

WHERE you work dictates how much income you make.  
WHERE you work dictates how LITTLE of your skills are used.

*Take me for example.*

When I drove a meat-truck for a decade selling frozen Omaha steaks door-to-door, I was using a FRACTION of my skills.

- [1] The meat-truck never asked me to lead people.
- [2] The meat truck did not earn me money all day/everyday.
- [3] The meat-truck did not require me to become a writer.

BECAUSE I understood that choosing the WRONG job environment could and would suffocate my TRUE natural abilities, I yearned to LOCATE where my true NATURAL abilities were.

ONE SINGLE SHIFT, all you do is passionately and purposely seek where you are MOST celebrated.

What you were BORN to be can not and will NOT be decided by you. YOU can not out-think God. Your job is to DISCOVER it. Period.

**Fortunes of Wealth Are Located  
In Doing What You Love and Where  
You Are Celebrated Versus Struggling  
In a Job Environment Where  
You Are Only Tolerated**

Here in America, some of us prefer to BE THE FOOD CHAIN instead of working for those that control the food chain.

It's as I said, it's being the Hunter or the Hunted. U-Pick.

So many of us in the earlier days cried, "but I need the benefits!"

**The 97% Who Argue Against Prosperity  
And Who Vote Onto The Side of Struggle  
Work For The 3% Who Stood For  
Prosperity Vs. Fighting Against it**

Here's an idea. Why don't you create income streams so deep that you can pay your OWN families benefits with [just] the interest from one of your savings accounts!

**Fact:** If you can't write your own paycheck someone is willing to decide how much you are worth and write that check for you!

It's a choice. Just a choice.

I did not have to be rich.

I did not have to be "right."

You can't be right and rich at the same time.

I allowed myself the FREEDOM of correction.

I sought mentors and coaches.

I asked to be TAUGHT how to think like they do.

I asked my coaches, "what does IT look like?"

I asked my coaches, "HOW do you look at life?"

I didn't need anything overnight. I was patient.

However, all I ever thought about was lifestyle/freedom.

FREE to be my NATURAL and powerful self.

I was trying to make my best better!

### **Soldiers of Prosperity Fight For Each Other's Freedom**

Today's network is a resource of people, ideas, profit streams and a buzz about soldiering each other to prosperity. One that simply will not go away, Unlike any other time ever-----in history, more people have decided to work-----as one---to manifest the greater good of themselves, of each other and their personal rights, as Americans to locate a richer lifestyle.

### **United Minds That Master Each Other's Goals into Reality**

*In fact, if you are not soldering your own mastermind and serving a network around you and pushing other people ahead of you, you better start. Because that is today's link to the new economy.*

***It's people helping people.***

## **It's shifting from Nine to Five to 24/7**

Why bother even thinking that the company can take care of you if the company isn't even sure if it can take care of itself?

## **Corporate America**

So where is Big Brother these days? He's looking out for #1 and pulling his hair out because of the constant and never ending list of new competitors that keeps hurling spit balls at him. And not from across the street either. Now the competition is "global" for Pete sake!

## **Intangibles**

What is making people successful today is sharing resources and networks with each other and "love is the killer app" (incredible book by Tim Sanders)! Just look at the networking books that have been become best sellers by Robert Kiosaki.

*Personal networks* have become "bank" and that is the new economy.

As marketing fans---think Jay Abraham on crack!---we have read the marketing books, learned the psychological triggers and now we all know what "impulses" people to buy; we went to the motivation seminars and we even own the t-shirt to prove it!

- \*\* You bought the books.
- \*\* You went to the seminars.
- \*\* Where is your coaching Network of like minds?
- \*\* UNITED MASTER-MIND is the missing link.

## ***POSITIVE THINKING. Did it change your life?***

*Trying harder, chanting louder, believing in yourself more and thinking positively, while useful, if you are new, are no longer your short stack of things to get ahead with anymore.*

As a matter of fact, it's not even about you anymore. *It's about what you can do for others and how well you can attract and manage your own network of people.* The guy who said (his name is Dale Calvert), "build other people and the people will build your business" was right. So right!

## **Office Monkeys & Cube Patrol**

Some call it Affiliate Networking. That's what this is and that's the buzz word and the bizz stream of the people now in the know and the people of today who are taking back what the CEO's and the office cube patrol monkeys took from us. Our security. Our pride and the fun of being on the hunt to get ahead.

So who are we?

Soldiers of prosperity and Angels of Ambition.

## **WE SOLDIER EACH OTHER.**

It's like being Michael Jordan and being accountable to a team.

We are "as one" and united.

That's who we are. Business coaches.

Sound strange? Maybe new? Forget it. It's an old formula that corporate types told you didn't work.

## **These Four (4) People Had What you Don't**

[1] Michael Jordan

[2] Tom Cruise

[3] Ronald Reagan

[4] Tiger Woods

They all had a TEAM around them they were accountable to.

These four men had to ANSWER to other people.

These people were in a THINK TANK of leadership/power.

## ***They Lied To Me!***

The little guy thinks that success is something that he has to look for outside of himself. Not true. Success is all around each of us and walking by us all the time. The key then, as a Master-Mind, is to be open to it and the sub-set to that clearly, is to be open to everyone, not to some, but to everyone around you.

## **Be Someone For Somebody. That's The New Biz Model.**

Norman Vincent Peale started the crusade of "me" and if you believe the people of this world who sold you on positive thinking and that believing in yourself is the key to caviar wishes and lottery winning dreams, I'd debate that.

Start Here: BELIEVE in me. BELIEVE IN OTHER PEOPLE.

- \*\* You already tried believing in yourself.
- \*\* You already tried thinking on your own terms.
- \*\* You already tried to DISCIPLINE yourself.

Did it work?

Where are you now versus were you THOUGHT you'd be?

New Idea: BELIEVE and build up OTHER people. Just pick a Master-Mind of 2-3-4 people. And GROW TOGETHER.

### **New Information**

Here is new information. It's hard to get someone who is near bankruptcy to start chanting, "I can do it. I can do it."

### **More Insights and New Information**

It's hard to take the employee MIND and teach them over night to start getting pumped up about their potential to start earning \$25,000 per month. That's not something we can easily do.

So start here and teach people this.

**Step 1:** BELIEVE in other people FIRST

**Step 2:** Start to DO and SEE things as they see them.

**Step 3:** Little by little, your own belief, in yourself, will start to grow.

But most people never even thought of having a mentor or a coach. Except for Millionaires like Michael Jordan and Tom Cruise. They have coaches, stylists, fitness trainers and assistants. Helpers.

Do you have a coach? Do you have a life-style coach? Why not.

### **UNIFIED MASTER-MIND:**

Where I started and how I climbed from small to bigger was by *believing first in other people.*

Back then, when I was scraping to pay bills and all of that "I used to be poor and now I am rich" rhetoric, but back then, even when I thought of myself as a squished little fellow, I drew GREAT vision and tremendous HOPE by running next to other people who were undeniably ringing the bell and making a killing by building up other people and helping other people create and build their own personal affiliate networks.

### **It's About Other People. And Why.**

If you focus on yourself *you are the only game in town*. Terrible odds by anyone's measure. However, if you focus on other great people you just can't help but advance your own thermostat, raise your own level of expectations of possibility, balloon your own earning potential, build a richer network of fellow Soldiers--*you can't help but grow large*.

My first two steps out of the gate where (a) in my gut, believing in everyone around me even more than I believed in little ole me (b) believing in our free enterprise system with so much zeal that short of success simply wasn't an option to me.

### **THE MASTER-MIND: Your Greatest Resource!**

What we do and what we will explore with you is not anything new. The difference though, is now networking has become a national obsession for some and even a priority for many, whereas years ago, this form of networking, as a business, was only a by product of a larger business model.

Today? The network IS the business!

Read "Think and Grow Rich" by Napoleon Hill.  
See the chapter called, THE MASTER-MIND.

## ***The Network is The Model***

### **The Master-Mind is Where The Money Begins**

In the last century we worked to make money. Now here in the new economy *of people*, we work for a loving instead.

### **The Blue Pill**

Our collective ability to SHARE THIS ALTERNATIVE THINKING with others and buying power creams any other market share that anyone wants to waste time penciling on paper and apparently, we are the new world order.

### **Old is New Again**

Did Bill Gates just buy-up Lotus (March 2005)? You bet. That's because POWER begets power. That's because the more tools Microsoft can offer people----*the larger their monopoly gets*.

POWER. Shared power. That's what we do and that's what we share freely at our Master-Mind.

We share our rolodexes and we share various income streams.  
We share our coaching and we share the power.

**FREE AUDIO CD:**

<http://www.my-homebased-business.com/wpeb>

Ask Delmae for my CD.

No upline. No downline. No managers. It's unified. As one.

**We Cripple The CD Burners By Sheer Numbers and Size**

Oh sure, the hipsters and the kids with baggy jeans may be what television (and McDonalds) prays to, but it is we boomers who cripple those CD burners in size and *it is we who have the most money to purchase.*

It is we Boomers who rock and never forget that.

Plus the BIG BRANDS (yeah!) are begging for our trade and what you will dig up at United Master-Mind will be worth two Martini's—not one.

**Forget the Resume. Show Me The Size of Your Network!**

The difference between working for money and building a network is that when you work on a level that is higher than simply money, *your equity becomes residual.*

**How XXL is Your List? Your Customer Base?**

Which points back to each of our own individual intangibles, i.e., your network, your reputation and your ability to serve the network and for the good of all within the Master-Mind

**What We Do**

As I said, our lineage dates back to the middle fifties and all that is old is new again. What UNITED MASTER-MIND is, more than anything else, is a celebration of business in and of the way it used to be and never should have stopped.

**You Are Now a Business Coach**

*We are in the people business and the product that we sell is business consulting and business ideas*

*that only work when you add other people and  
BUILD other people as hard as you build yourself.*

That is why we call this UNITED MASTER-MIND.

## **Our Mantra**

Use money and love people. Not vice versa.

This isn't about "them" against us.

Although to know thy enemy is good business so say's Sun Zui  
in the classic, "The Art of War."

Instead, this is about us and how there is far greater security for  
all of us, if we join together instead of independently being  
scattered under the umbrella of Big Brother.

I salute you and I salute your own network,

Welcome to our mastermind.

*Joe Schroeder,*

Inspired Capitalist  
[www.JoeSchroeder.com](http://www.JoeSchroeder.com)

I am a List-Horse. I am an MLM Cowboy

I am a Son of a Capitalist and a Good news Merchant

**Chaos to Cash 2 CD Program \$14.95**

<http://www.Chaos-To-Cash.com>

## **Chapter II**

THE ECONOMY OF INFLUENCE

*Copyrights 2006 The Labor Plant At  
Quick Link Nation*

**A Message from the conquering chief:  
(The Universal all knowing)**

***I wrote this back in 2001 after 10,000+ flooded into our organization. This explains the MIND-SET.***

***A Mind-Set is simply a way of thinking that predetermines a life to receive.***

**You agree with better mind-sets in order to set yourself up to receive more.**

***I wrote this for myself because all incredible teachers were first intense students. I am an intense student. If I wasn't, how could I have acquired this level of knowing?***

***Now it is yours. I am passing this to a minimum of one Million hearts.***

***Just soak into this.***

***I wrote this for One Million people.***

***Know this, you are reading this on purpose.***

***You are supposed to read this.***

***I never said you had to share this.***

***What you are about to read is about you.***

***Not me.***

***Alright, lets chat:***

**You will always earn in direct proportion to the influence you are responsible for.**

***Stop. Read that again. It's important.***

### **An Example:**

Oprah Winfrey earns more than me because I speak to 20,000 to 25,000 people and Ms. Billionaire speaks to 25 Million.

*Oprah has more influence than me.*

The more influence you have, the richer...

### **Prescription for Wealth**

I make more than many lawyers and Doctors because they only influence maybe 200 to 1,000 lives per year.

I see more people than Doctors. That gives me an ability to “bill” and earn from a bigger audience.

This doesn't make me smarter.

It simply means my ability to earn is greater.

The more people you influence, the richer...

### **Mr. Fix-it**

The car mechanic can even stand next to a Doctors income because a car mechanic only serves his one boss, and a dozen cars a days. Not good. Not bad.

That's just how the economy of influence works. People who serve the most people and who solves more problems (what an entertainer Tom Hanks is) make the most money.

## **The Economy of Influence**

Serve a boss, grab a check.

Influence an organization, invite Millions to you.

**M**ost of the world and its organizations are built to strip you of your power.

\*\* Why are so many people against those who want to start a biz and make a Million?

\*\* How come friends and family do not cheer for people like us who say, "I started a home business, I think I'll make a Million!"

\*\* Try asking your boss for a raise.

Why do the masses "challenge" the little guy who is trying to be a big guy?

### **My Sister Begged Me to Stay Small**

My Family Pleaded With me in 1995, "Please Joe, do not become wealthy, let us (my sister) buy you a lunch truck so you can sell sandwiches in industrial parks.

Here is how the bankers and big companies get rich.

### **Restriction (this part is XXL)**

The world around us is set up to connect you to paying them for the privilege to work, to play and to use their system.

I am all for this. It's the American way. What makes me peeved though, is that when I wanted to connect 10,000 monthly consumers on my products, just like AT&T and Verizon does, everyone around me said I was nuts!

### **Sow. Serve. Give it Away.**

Praise Jesus. That was twelve years ago, five magazine covers, I traded my 1,200 "hut" in for a spacious 5,200 sq. foot palace, and finally learned what it was like to live XXL.

Is success the best revenge? Who knows. But think

how cool it would be to drive up to your twentieth class reunion in a \$82,000 Hummer!

### **How Dare You Control The Flow of Money!!!**

Not that your friends don't think you are up to the \$500,000 (that's a lie, we both know your friends would vote against you in a NY minute), it's just that society as we know it, has been conditioned to hurl cow pies at anyone or at any idea that even remotely hints of the idea of —you— us, as a people, being in control of the flow of money.

### **“I Owe, I Owe, So Off To Work I Go!”**

The fact is, people don't wake up every day and say, “today I am going back into the salt mines just to pay some bills, oh glory me! Today I will trod off to my job and gruel out another day just to minimize my influence and I will work my bazooka off building the pyramid that my boss has created!”

### ***People Do Not Consciously Say..***

*“ I love the office politics, I get off on being paid what my title pays, instead of what I am worth or what my influence is worth, and hot diggity, I am earning no more than I was last year, quota's are up, so I have to work double the time for the same take home pay, plus, commuting to work every day and the three hours and \$35 a day it costs me..Yeah!”*

People just don't wake up one day and say that to themselves.

***However, people are conditioned to be that way.***

Listen to me Ladies and Gentlemen. I am all for and hung-ho that my banks (those Sharpies!) created nine different ways to charge me month in

and month out. I am total cool with my monthly Verizon cell phone bill at \$199 per month (I use 5,000+ minutes).

### **My Wave Page & List-Dragon**

I understand that Verizon wireless is in the automatic billing business and that they charge me for usage, call waiting, text messaging, video alerts----that's four----and they also charge me for FTC taxes, state usage and of course, they also charge me a fee to send pictures.

Do the math. Verizon just charged me seven (7) times. Go America!

I am cool with the SUBSCRIPTION model.

I simply wanted to play *in* that *same sand box*.

I just wanted to use that same biz-model that makes people wealthy and when I did, everyone said it would not work. My friends I mean.

The trick *of the system (Society and banks)* is that it conditions us to believe that the "whole" *is more important than the individual*.

- [1] Stay in the box.
- [2] Don't rock the boat.
- [3] Get a good job.
- [4] Get good benefits.
- [5] Work hard and die broke.
- [6] Barrow against your fica score.
- [7] Live the anxiety and worry about your job.

Funny thing about HARD WORK that my friends never seemed to understand.

- a) Hard working construction workers never got rich and they do not live in big houses.
- b) Elton John only works 4-6 Hrs. per day.

### **Dear Old Dad**

When you were still in knee pants, I bet your pops

didn't tell you this every night over corn muffins at the family dinner table, "you will grow up to be filthy stinking rich. You will have a Millions socked away by the time you finish college and mark my words Sonny boy, you will have at least one Cancer Research hospital built in your name AND you will own a few banks---just as an after thought!"

*My dad never talked to me like that, did yours?*

Most dads, no matter how hard they loved us and no matter how many fires they would have walked through for us, you just have to resolve to the fact that they too, were conditioned to be of the system and not one of the dealers as one of the influence Kings at top of the food chain.

### **What Were You Taught?**

So instead, most of us heard, "go to college, get good grades, get a good job, make sure that you get a killer benefits package and you'll be taken care of for life!"

### **How Many Career Changes Have You Had?**

No where did pops tell you that by age forty-five you would have at least three career shifts and not even a little did our beloved parents teach us that the rich get richer by controlling their own distribution and by sheer influence, you could earn in a month what everyone else earns in an entire year!

So what do you do? Do you blow a gasket at the town meeting?

Do you slam your will power around and buck the system?

*Never because being a yard bully never works. Plus, in order to beat the system you have to be a part of the system, tragic but true.*

Nonetheless, here is how the economy of money works. And listen carefully too, because the 3% who learned how to control the flow of distribution *employ the other 97% that didn't.*

*Think about people like Oprah Winfrey, Tony Robbins and Tom Hanks. If you have pants that are three times too large and you are prone to walking around with your jeans hanging off your rear end, think about Puff Daddy or "P. Diddy" as you bop your head to another Kid Rock tune. Man I love Kids song, "Only God Knows For Sure!"*

### **You Control The Content**

My point though is this, those kinds of people control the content, they control the cash register and as I said before, they control the distribution of whatever they are marketing. It's a simple concept. You don't need any profound analogies to understand this and this is as easy to grasp as an ounce of dirt. The way of the rich *is to control what everyone else consumes.*

### **What is Subscription (MLM) Marketing?**

You create a demand for something, then you connect people to some sort of service plan in order to bill them for whatever you sell them *every month.* From there, all you do is merchandise and sell your flock "slices" of what they already bought from you. Like T-shirts or coffee mugs or access to your web-site, whatever. Doesn't matter. Because once you capture a paying market, they will pay you to experience your message again, except now in a different presentation. If you have ever bought a DVD of a great movie *that you have already seen you know what I mean.*

**Do you** earn money when your prospects and your sales organization buys leads? I do.

**Do you** earn when they buy training courses? I do. You can too.

Do you earn money when you promote an auto-responder system that pays two levels? If not, why not? Are you against the free enterprise system? Is Donald Trump STUPID or does The Donald earn when you

## The Donald Trump “Casino” Model

- \*\* Stay in a room at his Casino. He earns.
- \*\* When you gamble. Donald earns.
- \*\* When you eat food, Donald earns.
- \*\* If you see a show? More money.

## The Master-Mind Big Thinkers Model

- \*\* Earn when you subscribe people to your MLM.
- \*\* Earn again when they buy leads.
- \*\* Earn (yawn) when they buy training courses.
- \*\* Earn when your “crew” uses auto-responders.

*Earn again (now the forth time!----yeah!), when your sales organization, or simply strangers in your prospecting “funnel,” earn again when they order training materials. And they always do!*

I sell List-Dragon. (One-Time)  
I sell LEADERS-CLUB (residual)  
I sell The Robert Blackman academy of excellence.

When I was just cutting my teeth on all of this “new” information I was sincere, but I was sincerely wrong.

I thought that the control was about [just] making more money. I forgot about the part about being in *control of the distribution*. So I did what any Sophomore of money does and ***I looked for ways to work harder instead of smarter.***

Dumb. Dumb. Dumb.

For instance, back in the day, while I was full-timing it as a meat and seafood door to door salesman, I worked weekends selling “miracle mops” at flea markets. Those were those neon orange super-suck gimmick mops.

They worked great and the market loved them, until the market got saturated with all of those infomercials and ads for them everywhere.

So what happened? Well, I was making good extra money. Pulling in \$100 to \$300 per day in side money and feeling darn good about it. However, I am a slow learner and I forgot to underline the section of Napoleon Hills Classic, **THINK and GROW RICH** about working smart, *not hard*.

The fact is, and it hurts me to even remind both of us here about this, but, we are conditioned to believe that making money “off” other people is somehow perverted and on the side of greed.

So what do we do after we learn about how the rich get richer? We **STILL** think that we have to go back to school, get another source of income and we **STILL** think that great wealth only comes to those that work like trained monkeys.

Okay, so explain this, if hard work is the answer, then how come Billionaires Oprah and Bill only put in 8-10-12 hour days!

### **Here is How to Get Back At “The System”**

Now, for the revenge part. Here is how you “get back” at the system that talked you into being small and behind the eight ball for all of your life. You don’t.

You don’t ever seek revenge. Never be against anything because as soon as you do, what you are against grows bigger all around you. It’s like arguing, haven’t you noticed that what (I can’t even spell Zen so don’t think I am getting Zen all over you) you argue for **YOU GET TO KEEP!**

Thoughts = feelings = energy = what you attract.

What you lean towards or even think, you attract.  
What you argue against, you attract.

Start to argue FOR prosperity. Your life will change. It has to. It's natural law.

### **Here is The "Wow" Section**

So here is the routine. Here is where you start. After you vote yourself in (to incredible wealth and power!) you need to work on yourself, big time. You have to be patient and wait for the "system" around you to weaken, lower it's temperament and mark my words, just as the doorman at some posh New York city nightclub reaches behind himself and with his right hand, he lowers the red rope to let pretty miss fashion waif into the joint, so will system let you as well.

The World Always Makes

## **Room For Big People**

It has to! Because the system will always make room for the 3% who takes the time to tame it and it makes room for those who will do *whatever it takes* to trek (I had to crawl!) the top of the food chain.

### **Discipline of Doership**

That is the sages discipline. You don't have to get it right, you just have to get it going. And as you click it up, the "revenge" is success. The getting back is really about giving back. You *include everyone* as you move up further into the pecking order and you collect as many people that you love around you to take the walk on the other side with you.

Plus, you add a Million or two month to the nations economy (per month of course) and you send some bubbly your way as you applaud yourself for making this country better for so many people. Taxes are good too.

I am a Soldier of Prosperity.  
I sow increase into thousands of lives.  
I share hope, influence and free enterprise.  
Say again and make this your song too.

Wait though, who gets to drive the bigger car and *who gets to take a vacation every six weeks*, the wage slave who gets paid for what his job title pays or the entrepreneur who creates hundreds of new jobs and pays massive taxes? How's that for a paradigm shift!

## **I Am on a Roll. No One Can Stop Me!**

Okay, I'll let it fly, here's another paradigm shift to teach your crumb crushers as they grow up and it is this, God is an energy and not a person. And as such, *God can only do for you as He can do through you.*

And P.S. If the word God offends you, go read Napoleon Hill's **THINK and GROW RICH.**

*It's the Bible in "Code!"*

So that means something wonderful, it means this, the more you say "yes" to things the more He will provide you with the people, the things and the lessons that you need to get over the next hump in your exploration of absolute power and wealth.

Think about it, what good can God do in answering your prayers if you say NO to the invitation to the Avon meeting or say NO when someone asks you to look at something.

*God can only do for you what He can do through you!*

Never, ever forget that. Be a YES person and begin to chart and notice, from now on, all of the new people in your life who just pop up, like corks floating to the top of a lake, saying, "I am here to help you!"

*The money that you want is already here.*

- 1) You can't create money.
- 2) Only God creates anything.
- 3) You participate in making babies.
- 4) God creates them.
- 5) You can't create Millions of dollars.
- 6) But you can invite in to you.
- 7) You can set yourself to be in it's flow.
- 8) That's what Oprah did.
- 9) That's what I did. You can too.

The money you expect, is in someone else's pocket. It's already here.

It's ALREADY HERE.

Sow. Serve. Give it away.

Get my free CD.

What you give away you always get to keep.

This is the MIND-SET.

A MIND-SET is simply a way of thinking to receive. It's a "set-up" mentally to receive.

God only delivers upon what you expect. Not what you want. Trying is lying. You cant "try" to pick up a pencil. YOU PICK IT UP.

You can't be half pregnant. You either are or you aren't. You don't try to double your income. You just do.

TEST this formula. This concept. Joe Schroeder believes in you. I wrote this experience for you. Trust me. Trust this concept. "You don't have to get it right, you just have to get it going."

I loved myself enough to fall forward fast.

Let me and my brain-trust of fat-brains breathe increase, power and MIND-SET into your heart.

If it doesn't work for you, you tried.

If I am correct however, your LIFE CHANGES.

## **Your Pay Day is Already Here**

It's just in someone else's pocket. So the trick is to become so ripped with so much "pull" (energy) that the people, the situations, the experiences, all of it that will lead you to the White House, is all on the side of the tracks were the word YES is planted. So vote yourself in and never forget that whatever Caesar did *you* can do better. You don't have to get it right, just get it going!

### **Schroederism # 301**

"I only enroll people who first asked to me enrolled."

### **Schroederism # 211**

"I am only looking for people who are looking for me."

### **Schroederism # 1**

"What you give away you always get to keep."

### **Schroederism # 1,091**

"I'll be dead soon. How many earning years do I have left? From now I am going to only do things that have the potential to pay me \$100,000 per month. After that, I will have the confidence to shoot for \$250,000 per month."

### **Schroederism #7**

"If I cared what anyone thought of me I would have never decided to become an MLM Millionaire and organizational Rock-Star. Deciding to become wealthy isn't a very popular thing! That's why they have country clubs just for our own kind."

Schroederism #100

“I am not smarter than anyone. 99% of my affiliates went to college and talk like accountants with polish and style. I was in the “slow” classes in Ridgewood High-school (1978, Ridgewood, NJ), I drove a truck until age 35 and love my Dodge Dakota 4X4. I am not smarter than anyone. I simply know more than most people and can out think 99.9% of them with both arms tied behind my back. I simply have 250+ years of Genius mentoring under my belt from someone of the most profound thinkers on earth. That’s all I did. I paid people to teach me how to think. Funny thing. What makes Rich people rich isn’t what they do, what makes them rich is the THOUGHT in their head BEFORE they do.

***You will always earn in direct proportion to the influence you are responsible for.***

Period.

Send Joe your thoughts.

Pass him your ideas.

Send me a note. Hand written. Tell me how this has changed your mind and your life.

PO Box 406  
Ledgewood, NJ 07852  
The List-Horse  
Joe Schroeder

Last idea. When you have no money. When your friends and other people resist and scorn you. When you are almost out of hope, money and people.

The LAST thing you have left is the WORDS that can hope out of your mouth. I have been in your shoes and

I used WORDS (of increase) and I have literally spoken my world into existence.

WORDS are the most powerful thing God has given you. LISTEN to me. And you can actually hear me breathing INCREASE into others and unto myself.

Say it again and make it yours.  
Use money, love people.  
I agree with you. I care about you. Pass it on.

List-Dragon.  
You are your list.  
You are also your words.

- 1) Get back with the genius who sent you to this.
- 2) Ask them for my PDF file.
- 3) Your head will TNT with boiling excitement.
- 4) Sit with me LIVE for coaching calls.
- 5) Ask your Buddy, “can I get free Joe CD?”

Now ask your Amigo of fortune who GAVE you this for free, ask them, “how do I make \$1,000 cash” with Joe Schroeder and YOU in the next 14 days.”

Tip: Be nice to people.  
Tip: GIVE more.  
Tip: Be VERY NICE

Be VERY NICE and HONOR the person who gave you this incredible FREE Joe Schroeder Ebook.

Ask them for their affiliate link to  
MASTER-MIND (my affiliate site)

WATCH and notice What they GIVE you back.

“what you give away you always get to keep.”  
The Universe says so, not me.

“In order to get more CASH value and more GET value you first have to give more GIVE value.”

Society is upset because their GREEDY little GET MORE GET MORE ME-ME-ME ways made them broke, anxiety rich and sad. No wonder they are sad. They tried to BEAT the system.

The system is watching.

You can't beat the system.

What you do for others GOD does for you.

What you give away YOU always get to keep.

You can't beat the system.

What you release from your HANDS hops into your future. What you give away you always get to keep.

Also, please make a note here, that "what you can walk away from DETERMINES what you invite into your life."

Also, I have 14 audio Coaching CDs.

My coaching web-site is where my CD programs are. Ask your new PARTNER IN PROGRESS, "where is Joe's really hip audio CD Master-Mind site."

My art is there. So is my heart.

Say it again and make it yours.

Millions will SEE this report.

I say so.

I am Joe Schroeder.

Say it again and make it yours.

I can walk on fire. And have.

YOU can too.

First, you do it in your mind.

My live STRUGGLE to VICTORY events are nation wide. Please join us for our LIVE events.

Go now. Share. Then come back.

I have more for you.

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